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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/657,459	09/08/2003	David Robert Kalb	9352-1	9352-1 9795	
7590 11/29/2006		EXAMINER			
Bruce H. Johnsonbaugh			FERGUSON, LAWRENCE D		
Eckhoff & Hoppe Suite 2800			ART UNIT	PAPER NUMBER	
101 Montgomery Street			1774		
San Francisco, CA 94104			DATE MAILED: 11/29/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)			
	10/657,459	KALB ET AL.			
Office Action Summary	Examiner	Art Unit			
·	Lawrence D. Ferguson	1774			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).					
Status					
<ul> <li>1) Responsive to communication(s) filed on 19 Second</li> <li>2a) This action is FINAL.</li> <li>2b) This</li> <li>3) Since this application is in condition for allowant closed in accordance with the practice under E</li> </ul>	action is non-final.				
Disposition of Claims					
<ul> <li>4)  Claim(s) 1,3-5 and 7 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>5)  Claim(s) is/are allowed.</li> <li>6)  Claim(s) 1,3-5 and 7 is/are rejected.</li> <li>7)  Claim(s) is/are objected to.</li> <li>8)  Claim(s) are subject to restriction and/or election requirement.</li> </ul>					
Application Papers		. ,			
<ul> <li>9) The specification is objected to by the Examiner.</li> <li>10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.  Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).</li> <li>11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.</li> </ul>					
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date  S. Patent and Tradement Office.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa	te			

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#### **DETAILED ACTION**

#### Response to Amendment

1. This action is in response to the amendment mailed September 19, 2006. Claims 1 and 5 were amended rendering claims 1, 3-5 and 7 pending.

## Claim Rejections – 35 USC 102(e)

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

3. Claims 1 and 3-4 are rejected under 35 U.S.C. 102(e) as being anticipated by Suen (U.S. 6,487,802).

Suen discloses a multilayered signage apparatus wherein the material displayed may be easily replaced comprising a frame, a clear plastic protective lens, a removable transparency (cover sheet) having graphics and messages and a back drop (opaque sheet) having graphics and messages, which can be seen through the transparency (column 1, lines 21-24 and column 2, lines 6-16, 28-39). Because Suen discloses the same multilayered signage apparatus having the same function as claimed, it is inherent for the plastic lens to be non-glare. The claiming of a new use, new function or

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unknown property which is inherently present in the prior art does not necessarily make the claim patentable. In re Best, 562 F.2d 1252, 1254, 195 USPQ 430, 433 (CCPA 1977). Mere recitation of newly-discovered function or property, inherently possessed by things in prior art, does not cause claim drawn to those things to distinguish over prior art.

## Claim Rejections – 35 USC § 103(a)

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 5 and 7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Suen (U.S. 6,487,802) in view of Mirza (U.S. 6,347,471).

Suen does not explicitly teach more than one opaque sheet. Mirza teaches a multi-layered signage apparatus wherein the material displayed may be easily replaced comprising a message holder (frame) having a front (plastic film) and back panel used to display one or more replaceable signs or messages including instructions, notes, bulletins and other documents (column 1, lines 12-64 and column 2, lines 11-30) which are conventionally alphanumeric. The reference teaches a sign or message can be viewed from the front panel (column 5, lines 52-62). Mirza further teaches the signs are

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removable sheets having additional signs or viewable items 15(c) between the two signs (column 4,lines 60-65 and Figures 5-6). Suen and Mirza are both related to multilayered signage apparatuses. It would have been obvious to one of ordinary skill in the art to use additional signs in between the cover sheet and opaque sheet, as taught in Mirza, in the signage apparatus of Suen, to store additional signs or messages (column 4, lines 60-61) and to give an improved layered effect to the sign.

### Response to Arguments

- 6. Applicant's arguments regarding the rejection made under 35 U.S.C. 102(b) as being unpatentable over Mirza (U.S. 6,347,471) are moot based on grounds of new rejection. The rejection is withdrawn due to Applicant amending claims 1 and 5 to include the limitation of wherein a single viewer looking at said sign "through said removable cover sheet" sees alphanumeric information on said cover sheet "along with" a graphic image on said one or more opaque sheets.
- 7. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within

TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

#### Conclusion

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lawrence Ferguson whose telephone number is 571-272-1522. The examiner can normally be reached on Monday through Friday 9:00 AM – 5:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rena Dye, can be reached on 571-272-3186. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

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you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

L. Ferguson

Patent Examiner

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SUPERVISORY PATENT EXAMINER

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